

2/ One page explaining the link between your project and the 5 principles : OPEN / SHARE / SAFE / EVALUATION / MOVEMENT

Open is to be visible and accessible space, connected to the territory

Safe is a friendly environment, a human size, free of pressure, with guidance

Share is human facilitation and community appropriation to generate p2p connection

Evaluation is allow people to modify and improve the project

Movement is to improve skills in the organisation, create « movement », innovation in the organisation

The bildungsmarkt Medialab

is open: It is a lab on the www, with a public show case to display tools and products of digital projects in vocational orientation, education and training, and with easy access to the user community for persons involved in this field of education. For the beginning, it is promoted through the bildungsmarkt network of teachers and trainers, companies and professional associations. At longer term, it will be connected to the Berlin platforms of digital education, which, for the moment, do serve only general education and not yet vocational education.

is safe: Built in the style of an app store, it is user friendly for everyone who uses a smart phone. It provides a wide range of applications for vocational orientation, education and training, that support content and methodology (learning environments) and peer-to-peer collaboration (co-working environments). All applications are for free experimentation and development, with inspiring examples from practice (digital projects) and without reference to the legal education frameworks or to defined levels of digital proficiency. Experienced applicants functions as experts for new testers. A transparent system of user levels and groups allows to protect creators' rights and individual rights on applications and products.

promotes sharing: It is created by its users: Digital applications and examples from practice (digital projects) are in a mode of permanent collaborative development. Technical features for peer-to-peer counselling, feedback and assessment, and a human facilitator support this creation process.

promotes evaluation: Through various examples of applications in practice along with peer-to-peer counselling, commenting and assessing, a maximum of proficiency and expertise comes together and continuously improves the medialab and its components.

moves the practices in vocational education and training: In vocational orientation, education and training, it is quite common for project workers, teachers and trainers to work alone and develop and reproduce their own working style, methodologies and tools. This is especially true where the educational staff in one institution has got heterogenous professional backgrounds – teachers from university, professionals from companies, social workers, youth workers, scientists of various humanist fields ... - as we mostly have it in project based vocational programmes for disadvantaged young people. Along with this, digital proficiency and the use of digital means for work purposes varies largely among the educational staff, and the digital infrastructure in vocational education institutions often is not well developed. In this context, the medialab bildungsmarkt is a tool for self-steered and collaborative professionalisation in a digital direction. It allows to establish a culture of

interdisciplinary sharing on digital issues, to shift from the informal exchange among colleagues „at the lunch table“ to a community wide mutual inspiration at any time of need.